



'A+' Grade by NAAC



# DoM's Memoir

Reflecting on the past, embracing the present...

VOLUME 1, ISSUE 1

JAN—MAR 2024

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## Messages from Patrons



"Happy to hear the launch of DoM's newsletter 'Memoir'. Through this we will celebrate our achievements, share insights, and foster a sense of community.

I believe this will serve as a valuable platform for all of us to connect, share and stay updated on the latest news and developments with our academic commitments. Lot's of best wishes!"

**Vinod Kumar Agrawal**  
Chairman



"I congratulate the department of management for such an academic initiative and expression of its commitment towards nurturing a sense of belonging among faculty members with its newsletter 'Memoir'.

Hope this newsletter serves as a dynamic and engaging resource for our academic community.

**Sanjay Kumar Agrawal**  
Vice-Chairman



"It is with great pleasure and pride, I extend my greetings and congratulate on the inaugural volume of 'Memoir'. Surely, it makes a significant milestone towards fostering a culture of knowledge-sharing and collaboration within the department.

Let amplify our voices, celebrate our successes, and embrace our challenges as we shape the future of management education. With best wishes!"

**Dr. Joy P. Banerjee**  
Group Director

## Inclusive Innovation:

### Empowering India's Untapped Talent

As India marches towards global recognition, bridging academia and industry becomes imperative. However, the true potential that lies beyond what are generally considered Tier-1 institutions is often overlooked by the industry. Tier-2 and Tier-3 establishments house hidden innovators and problem solvers awaiting an opportunity and MUST be discovered.

Inclusivity is key. By tapping into diverse academic landscapes, the Industry can encourage, and unlock untapped talent and ingenuity, fostering a culture of innovation beyond traditional



boundaries.

Thereby helping the Tier-2/Tier-3 Institutions upgrade, and meaningfully contribute to the Industry's march to global leadership and thus our Nation. Initiatives bridging industry and Tier-2/Tier-3 academia can indeed yield profound dividends, providing platforms for meaningful contribu-

tions to India's innovation ecosystem.

True innovation knows no bounds. Recognizing and leveraging talent dispersed across academia tiers can amplify India's innovation quotient, solidifying its position as a global powerhouse of ideas and solutions.

**Prof. Dr. Dilip Nandkeolyar**

Director, IMM Business School, New Delhi, India

Co-chancellor, Commonwealth University, London, UK

## Editorial Board

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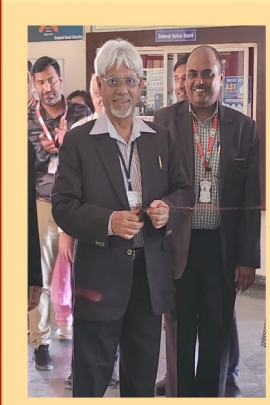
Dr. Jalaj Katare, Dean—Management Studies

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# Research and Publications Exhibition



**DoM-CDGI** showcased its research potential in the Research and publications exhibition organized on **Feb 28th, 2024**.

**Dr. Joy Banerjee, Group Director of CDGI**, inaugurated the exhibition and motivated participant faculty members with his encouraging words.

DoM Faculty members exhibited their books and research papers, which offered faculties and student an opportunity to explore methods and formats of research and publications. Along with Principal CDGI, faculty members of other departments were visited the exhibition and appreciated DoM's this initiative.

*“Research is formalized curiosity. It is poking and prying with a purpose.”*  
- Zora Neale Hurston

## Welcome to DoM Family

Seven new faculty members have joined hands with the DoM in the month of **Jan 2024**.

These faculties are appointed mainly in **Marketing, Finance, Human resource** and **Information Technology** areas.

**Dr. Jalaj Katare, Dean-Management Studies**

welcomed and introduced new members to the department, where by each new member gave their brief introduction and express their commitments towards the development of the department as well as institutions.

He hoped that these new hands would strengthen the department.



## Faculty Orientation-cum-Induction

**DoM** successfully conducted **5-Day** Faculty Orientation-cum-Induction program during **Feb 14-21, 2024**.

The program aimed to provide new faculty members with all-inclusive awareness on institution's culture, policies, procedures, and resources, equipping them with the necessary knowledge and tools to thrive in their roles.

Existing faculty members were also included towards the compliance of career development initiatives .

The Program provided faculty members with a comprehensive introduction to the institution, fostering a supportive environment for their professional growth and development.

By equipping participants with essential knowledge, skills, and resources, the program empowered them towards excel in their roles and

contribute effectively to the academic community.

Glimpses of interactions



# Woman: Know Your Rights

**“Women are real architects of the society, if you empower them in education definitely she will empower the Nation.”**

A guest lecture was held on **Jan 6th, 2024**, in collaboration with **WDC**, aiming to illuminate the diverse legal provisions and rights accessible to women in our society.

**Professor Narayani Saxena (CDIL)** served as the keynote speaker, delivering invaluable insights to students and faculty members. The lecture, titled **“Woman: Know Your Rights”** delved into various legal resources and rights available to women.

Through the analysis of case studies and real-life scenarios, attendees gained a deeper understanding of the practical application of legal principles, advocating effectively for women's rights.

Discussions also encompassed legal protections and strategies for both prevention and intervention, equipping women with the



necessary knowledge and confidence to assert their rights and navigate legal challenges adeptly.



## Annual Sports ‘Frenzy: A Gala of Champions’

With a sheer sportsmanship and competition, **DoM’s** annual sports event **‘Frenzy’** descended at CDGI campus from **Feb 1-3, 2024**.

Frenzy started with an opening ceremony with the esteemed presence of Principal CDGI **Dr. Manish Shrivastava**, Principal CDIPS **Dr. Suhas Dhande**, Principal CDIL **Dr. Nisha Kevalia** and Principal CDIP **Dr. Arun Gupta**.

Day one and second with an adrenaline-fueled series of sports, participants showcased their endurance. On

adjacent fields, Cricket, Football, Badminton, Volleyball, Table Tennis, Arm Wrestling, Tug of War and Kho-Kho were ablaze with intense matches, as teams battled it out for supremacy.

The culmination of ‘Frenzy’ on day third was nothing short of spectacular. The occasion of closing ceremony was graced by well known **Hockey player** and **‘Chak De! India’** fame **Shri Mir Ranjan Negi** and champions got rewarded with medals and awards.

## Tally Certification

**Tally-ERP-9** certification for 1<sup>st</sup> year students energized campus from **Jan 12<sup>th</sup> to Feb 9<sup>th</sup>, 2024** to equip students with practical skills in accounting, software enhancing their employability and proficiency in financial management.

It garnered significant interest of **163 participants** with **36 hrs** of training in ledger creation, voucher entry, GST entry and financial reporting etc.

Certificates were awarded based on MCQ assessment.

Through the collaborative learning and periodical demonstration participants gained insight into real world accounting scenarios to withstand the competitive edge in the job market.

## SDP on MRP

A **Student Development Program (SDP)** focused on enriching research skills of MBA students successfully conducted on **Jan 31<sup>st</sup>, 2024**.

This program expressed DoM’s commitment to holistic student development and the enhancement of their analytical and critical thinking skills

essential for success in their future professional endeavors.

Students participated in this SDP were exposed with different components of research, critical factors affecting their MRP, and how they can effectively accomplish their MRP.

# Management Education in Agile World

As we navigate the complexities of the 21st-century business landscape, it is imperative that management education evolves to equip students with the skills and mindset needed to thrive in an agile world.

By embracing agile practices, institutions can foster a new generation of leaders who are resilient, innovative, and capable of driving positive change in organizations and society at large.

At its core, agile management education not only enhances students' understanding of theoretical concepts but also cultivates essential skills such as problem-solving, teamwork, and adaptability.

Agile practices foster a culture of collaboration and inclusivity within the classroom.

By working in cross-functional teams, students learn to leverage diverse perspectives and harness collective intelligence—an essential aspect of effective leadership in the contemporary business environment. Furthermore, the emphasis on transparency and open communication fosters a supportive learning environment where students feel empowered to experiment, fail, and learn from their experiences.

In this editorial note, we invite educators, administrators, and stakeholders in management education to explore the trans-

formative potential of agile practices and

embark on the journey towards creating more dynamic, responsive, and impactful learning environments. Together, let us shape the future of management education—one agile step at a time.

It would also be useful to include a contact name for readers who want more information about the organization.



**Editorial : Dr. Jalaj Katare**

**Dr. Chandan Maheshkar**

## DoM's Shining Stars



**VIDHI PUROHIT**

**DAVV Merit List  
MBA (FT) II Sem**



**MS. SALONI MOTA**

**Runner Up  
Inter College  
Dance Competition**



**Druvee Prajapat**

**Placed in  
Learning Routes Pvt Ltd.  
6.00 LPA**



**Chanchal Mankere**      **Devesh Tiwari**      **Neha Yadav**

**Placed in  
NIVA BUPA Health Insurance  
4.6. LPA**

## DoM's @ Institutional Activities

Date	Activity	Resource Person/Guest
11 Jan 2024	Tools for Effective Cyber Security	<b>Dr. Varun Kapoor</b> , Additional Director General of Police, Madhya Pradesh
21 Feb 2024	Gynecological Health Talk for Women	<b>Dr. Sonam Baxi</b> , Obstetrics and Gynecology Motherhood Hospital, Indore
15 Mar 2024	Women's Day Celebration	<b>Dr. Lalita Sharma</b> , Educationist & Social Activist

**Chameli Devi Group of Institutions**



**CDGI Campus:**

Gram Umerikheda, Khandwa Road, Indore — 452020  
Phone: 0731 — 4243600, 2874623 — 25,  
Fax: 0731 — 424360, www.cdgi.edu.in

**Corporate Office:**

'Agrawal House', 2nd Floor, 5, Yeshwant Colony,  
Indore—452003  
Phone: 0731 — 2538874, Fax: 0731 — 2531388

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